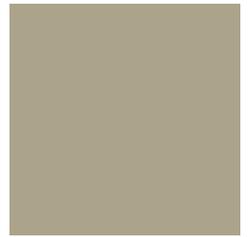

Now more than ever, color is character.



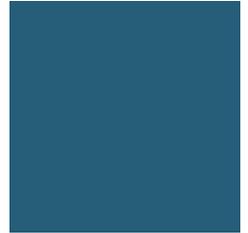
COVER:
Market Square® D4" in Graphite
Portsmouth™ D7" Cedar Shingles in Oceanside
Trim in Driftwood

The Exterior Color Palette of the Year

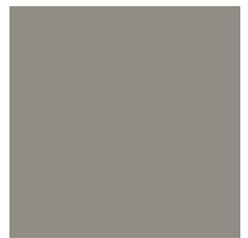
See how color theory turns into color practice. Throughout this brochure, you'll discover how our new palette colors complement each other and a wide range of home styles.



CLAY



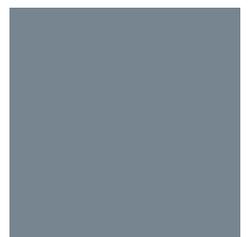
REGATTA



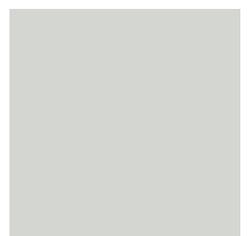
GREYSTONE



GRAPHITE



OCEANSIDE



DRIFTWOOD

The inspiration for this year's colors.

The perfect home colors rarely announce themselves fully realized. They're influenced by trends that play out throughout the year. They gradually emerge from our natural surroundings, the warmth of shared memories, bold expression of moods and the comfort zones we've reserved in our own heads.

Inspirational and restorative, our 2018 palette of exterior colors expands on the richness of the previous year. Deep blue takes center stage, with anchor colors ranging from graciously cool and subtly warm grays to earthy brown.

Through the use of our newest palette, our full range of Exterior Portfolio colors and the elements of siding, trim and home styles, this brochure will show you the way to your next curb-appealing exterior.

Preview how EP and Color Palette of the Year colors show on a variety of home, siding and trim styles. Use our Dream Designer® virtual design tool at EPDreamDesigner.com.

*Dream*Designer®



CraneBoard® 7" in Clay
Premium Pointe® Board & Batten in Graphite
Trim in Greystone

COLOR PALETTE OF THE YEAR COMBINATION

PRIMARY COLOR



CLAY

ACCENT COLORS



GREYSTONE



GRAPHITE

Happily homey

Color can take you further. Often it's something you can't describe or don't even want to describe. It's about more than place, it's poetry. It's happiness. It's home.

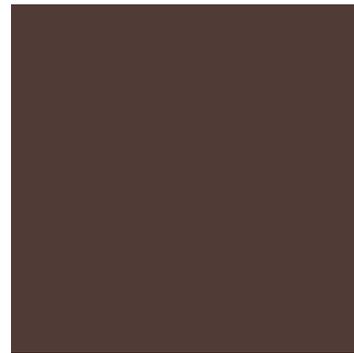
COLOR TIPS

Combinations of color can turn ordinary into extraordinary and satisfaction into the sublime. Go ahead: mix, match and motivate.

Accentuate the amazing. Use tertiary colors to build on the beauty and allow the eyes to always wander and wonder.

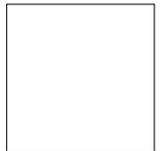
CLASSIC COMBINATION

PRIMARY COLOR



ESPRESSO

ACCENT COLORS



ASPEN WHITE



CLAY



Market Square® D4" in Espresso
Trim in Clay



CraneBoard® Board & Batten in Driftwood
CraneBoard® 6" in Oceanside
Trim in Regatta

COLOR PALETTE OF THE YEAR COMBINATION

PRIMARY COLOR



REGATTA

ACCENT COLORS



DRIFTWOOD



OCEANSIDE

Comfortably cool

Deep hues and the subdued go hand in hand. Yin and yang sit perfectly on your home and in your conscience. However you choose them, these colors live a life of their own, together.

COLOR TIPS

How high can you hope? When your home is a tall one, changing colors can make all the difference in keeping the visual interest as elevated as possible.

Get out of your safe space. The dark side can live in perfect harmony with the light. And vice versa.

CLASSIC COMBINATION

PRIMARY COLOR



WHEAT

ACCENT COLORS



HILLSIDE GREEN



REGATTA



Portsmouth™ D7" Shingles in Regatta
Market Square® D4" in Wheat
Trim in Hillside Green

COLOR PALETTE OF THE YEAR COMBINATION

PRIMARY COLOR



GREYSTONE

ACCENT COLORS



CLAY



DRIFTWOOD

CLASSIC COMBINATION

PRIMARY COLOR



SLATE

ACCENT COLORS



CARBON



GREYSTONE

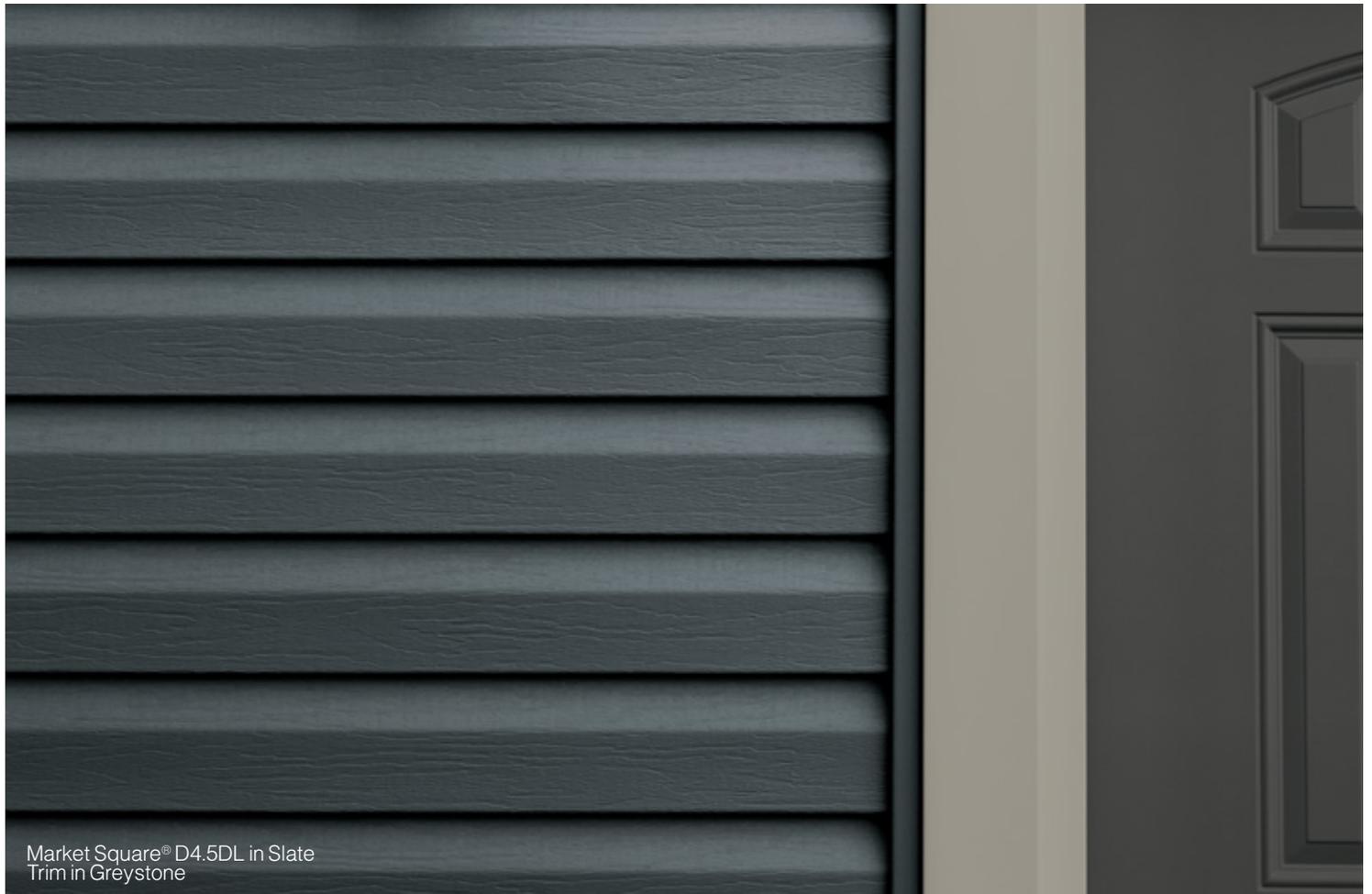
Undeniably unexpected

Ice cold lemonade and porch swings. Poolside chats and balmy breezes. Are they places or states of mind? When it comes to color and tone, the answer is yes and yes.

COLOR TIPS

Shorter and wider houses, like bungalows, absolutely adore board and batten and shake for providing depth and personality—especially when bringing color to the game.

Use subdued tones to your advantage. While color makes things pop, earthiness can be your best friend when it comes to tying things together.



Market Square® D4.5DL in Slate
Trim in Greystone



Premium Pointe® Board & Batten in Greystone
Market Square® D4.5DL in Clay
Trim in Driftwood

COLOR PALETTE OF THE YEAR COMBINATION

PRIMARY COLOR



GRAPHITE

ACCENT COLORS



CLAY



REGATTA

CLASSIC COMBINATION

PRIMARY COLOR



CARBON

ACCENT COLORS



WHEAT



GRAPHITE

Boldly better

Be an inspired leader of your own vision and let bold colors be your muse. When you do, your home will attract more awe and infuse more amazing.

COLOR TIPS

Step back, take it all in and let one or more bold colors add visual volume to all that surrounds you.

Let your differences shine. Attention to things like trim and soffits separate you from everyone else on your block. That's the spice of life.



Market Square® D5" in Carbon
Trim in Wheat



CraneBoard® 6" in Graphite
Portsmouth™ Hand-Split Shake in Clay
Trim in Aspen White

COLOR PALETTE OF THE YEAR COMBINATION

PRIMARY COLOR



OCEANSIDE

ACCENT COLORS



GREYSTONE



GRAPHITE

CLASSIC COMBINATION

PRIMARY COLOR



HARBOR BLUE

ACCENT COLORS



REGATTA



OCEANSIDE

Lovely lines

The blues, the grays and so many of nature's colors are all the perfect backdrop for what you need to make your home's lines shine.

COLOR TIPS

Make more of more and more of less. Color can make overly large spaces feel more intimate and small spaces more accommodating.

The outdoors are yours. Let the beauty of nature inspire the colors that are on, in and around your house.



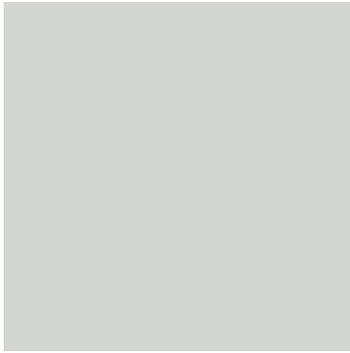
Premium Pointe® Board & Batten in Harbor Blue
Market Square® D4.5DL in Regatta
Trim in Oceanside



Portsmouth™ D7" Cedar Shingles in Greystone
Market Square® D4.5DL in Oceanside
Trim in Aspen White

COLOR PALETTE OF THE YEAR COMBINATION

PRIMARY COLOR



DRIFTWOOD

ACCENT COLORS



REGATTA



OCEANSIDE

CLASSIC COMBINATION

PRIMARY COLOR



CYPRESS

ACCENT COLORS



HILLSIDE GREEN



DRIFTWOOD

Dimensionally different

No two homes are exactly the same. With so many colors and textures available to match your personality, you can keep it that way. Beautifully.

COLOR TIPS

Let your heart be your guide. What place do you naturally go to when you think of color? Go there, but don't forget to go beyond.

Let shapes take shape. If you have some interesting angles or structures on your home, let them shine.





Portsmouth™ D7" Cedar Shingles in Oceanside
Parkview® D5" in Driftwood
Trim in Regatta

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THINK OUTSIDE®